

# Hurting from inaccuracies in your estimation software?



## Switch to Imp+ Print Estimation software:

- Give your business a competitive edge with compelling quotes.
- Empower your CRM & sales team to generate complex quotations accurately and consistently.
- Apply multiple costing frameworks for a single operation.
- Precise print ready layouts and job routing at the estimation stage.

[www.insoftautomation.com](http://www.insoftautomation.com)

# TAKE THE GUESSWORK OUT OF NUMBERS!

Imp+ is a unique print estimation software powered by a smart layout planning engine. Get accurate quotes, job routing data and a detailed job-card with a single click.



## Minimalistic Interface

An interactive, simple, and easy interface to enter minimal data about the product you want to generate a quote for.



## Complex Quotes in Minutes

Super-fast computing using inhouse algorithms and latest frameworks to generate quotes in minutes.



## Leverage Benefit of Ganging

Use the power of ganging at the estimation stage to generate order winning quotes.



## Amortization

Enable multiple logics to amortize fixed process cost and storage cost for staggered deliveries.



## Independent of CAD & Prepress

Cost-based layout planning engine eliminates need to go to CAD or prepress for layout data.



## Anyone Can Quote!

The accuracy of layouts and unique framework ensure perfect quotes irrespective of user skill and experience.



## Flexibility

Apply multiple costing frameworks to a single operation, adding flexibility to the estimation process.



## Automation

Automate downstream operations and packing to optimize core, box, and pallets, without manual inputs.

# JOB ROUTING

Comprehensive job routing is computed to arrive at the final cost, enabling you to generate a detailed job-card.

## ESTIMATION DETAILS (CASE BINDING BOOK)

Layouts	Paper/Board	Printing		Lamination (Front)	Spot UV (Front)	Guillotine Cutting	Folding	Sewing	Book Block Making	Casing In	Shrink Wrap	Packing	Dispatch	
		Front	Back											
Layout 2 Inner Pages	24in X 36in → 2102 Sheets 191.206 lbs \$ 72.17	KBA \$ 452.12 1hr 9min.	KBA \$ 423.71 1hr 4min.											\$ 948.00 2hrs 14min.
Layout 1 Inner Pages	24in X 36in → 2102 Sheets 191.206 lbs \$ 72.17	KBA \$ 452.12 1hr 9min.	KBA \$ 423.71 1hr 4min.											\$ 948.00 2hrs 14min.
Layout Cover	26in X 40in → 1998 Sheets 350.029 lbs \$ 181.98	KBA \$ 464.35 1hr 11min.		MK 40 \$ 227.80 1hr 14min.	PTK 30 \$ 129.34 1hr 20min.	Polar 40 \$ 2.24 2.7min.								\$ 1005.72 3hrs 48min.
Signature 2							Stahl \$ 169.50 1hr 8min.							\$ 169.50 1hr 8min.
Signature 1							Stahl \$ 169.50 1hr 8min.							\$ 169.50 1hr 8min.
Product								Smyth \$ 202.00 1hr 21min.	Muller \$ 1074.53 10hrs 39min.	Excel \$ 759.14 10hrs 15min.	PacTech \$ 157.78 1hr 6min.	Packing \$ 7.03 7.0min.	Dispatch \$ 70.00 0.0min.	\$ 2270.48 23hrs 21min.
	\$ 326.32	\$ 2216.01 5hrs 38min.		\$ 227.80 1hr 14min.	\$ 129.34 1hr 20min.	\$ 2.24 2.7min.	\$ 339.00 2hr 16min.	\$ 202.00 1hr 21min.	\$ 1074.53 10hrs 39min.	\$ 759.14 10hrs 15min.	\$ 157.78 1hr 6min.	\$ 7.03 7.0min.	\$ 70.00 0.0min.	\$ 5511.20 33hrs 58min.

## ESTIMATION DETAILS (FOLDING CARTON)

Layouts	Paper/Board	Offset Printing	Lamination	Spot UV	Die Making	Die Cutting	Window Patching	Folder Gluer	Packing	Dispatch	
Layout	C1S 24PT 28in X 40in → 30397 Sheets 19784.155 lbs \$ 11116.79 @ \$ 562 per 1000 lbs	Komori \$ 3209.69 5hrs 55min.	Bobst \$ 1058.71 8hrs 24min.	Proteck \$ 756.09 10hrs. 28min.	Laser \$ 801.38	Bobst \$ 2050.93 16hrs 24min					\$ 18993.59 41hrs 11 min.
Carton							Bobst \$ 1308.66 19hrs 38min.	MK \$ 680.21 8hrs 30min.			\$ 1988.87 28hrs 8min.
Product									Packing \$ 363.79 3.3 min.	Dispatch \$ 50.00 0.0min.	\$ 413.79 3.3min.
	\$ 11116.79	\$ 3209.69 5hrs 55min	\$ 1058.71 8hrs 24min	\$ 756.09 10hrs 28min	\$ 801.38	\$ 2050.93 16hrs 24min	\$ 1308.66 19hrs 38min	\$ 680.21 8hrs 30min	\$ 363.79 0.0 min.	\$ 50.00	\$ 21396.25 69hrs 22min.

# OFFSET DIGITAL WIDE FORMAT FLEXO

Commercial Jobs

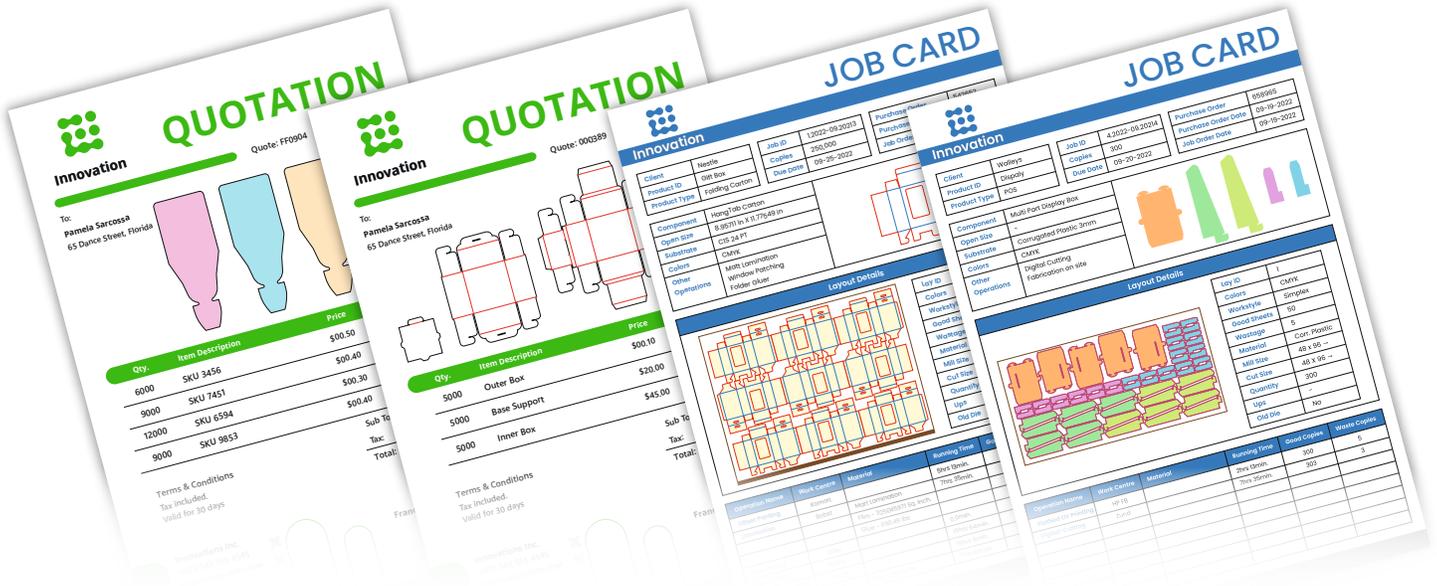
Packaging

Labels

Signage

# CUSTOMIZABLE REPORTS

Report Template Designer Tool offers freedom to design quotations, tender quotes, job-cards, cost-sheets and more, in the format of choice.



## Comprehensive Data Exchange

Imp+ estimation software can export comprehensive data of layouts, costs, operations, and materials used in print, XML, CSV, or MXML formats. You can pick the data required for your ERP/MIS.

Die line creation and finding ideal imposition and nesting schemes are key in estimation. Both are achieved seamlessly by combining InSoft's StyKIT CAD and Imp Layout Planner in estimation modules. The die library is a very powerful feature that enables cost savings and die re-use. Adding process steps to the cost structure is very flexible and exporting estimate data to our ERP is a breeze through xml. This is one of the smart investments we made lately in Express Pack Print.

Vijayandhran.G **EXPRESS** Dubai, UAE  
Pack Print

## Imp+ : Software that Gives you a Competitive Edge!



For customized online demo, please write to us at [sales@insoftautomation.com](mailto:sales@insoftautomation.com) or visit [www.insoftautomation.com](http://www.insoftautomation.com)



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