



KNOW YOUR NUMBERS, PRECISELY!



Print Estimation & Costing Simplified!

Take the guesswork out of your numbers, Introducing

Imp+

The print estimation & costing extension to **Imp** that gives you numbers precisely!

Estimation & costing intelligence built on top of flag ship software product **Imp**. Working in tandem with Imp's powerful layout planning engine, the estimation & costing software generates highly accurate estimates and job routing data with minimal inputs. All it takes is a click of a button to generate quick and accurate estimates and very detailed job-cards.

Customers have their own unique products and services that they offer. The ability of the software to accurately capture the product intent and also the special operations and workflows of the shop floor is probably the single most important way to evaluate the effectiveness of the estimation & costing system. Here is exactly where **Imp+** excels. All your operations/services, their costs and accompanying logic can be directly programmed by the end-point implementers (or by yourselves), offering incredible flexibility. The software enables users to stay ahead of competition by ensuring highly accurate quotes, always.



FEATURES

EXTREME FLEXIBILITY & EXTENSIBILITY

High flexibility does not necessarily mean high complexity. Even though **Imp+** is not an out of the box solution like Imp planning and imposition module, all it takes is about a few days' work to achieve a custom implementation that is precisely tuned to your business.

EASE OF IMPLEMENTATION

In the process of computing the estimated cost, **Imp+** also generates detailed job routing information including time and cost study. Once an order is confirmed, all relevant information can be exported out to be absorbed into an MIS, ERP or a production planning / tracking system.

ACCURACY

Accuracy of estimates depends on accurate print & die layouts. The exact print and die layout that will be

used in production is vital for an accurate estimate. Imp's proven layout planning technology is the backbone here that delivers accurate layouts in an automated fashion.

The shop floor of the customer is in constant flux, with new machines, operations and product types being added frequently. **Imp+** allows the printer to make these changes with minimal or no help from implementers.

DETAILED JOB ROUTING INFORMATION

The job routing information can also be used to generate a detailed job card. Imp now has a new reporting framework where the user can graphically design the exact layout of content on a printed report. This provides unprecedented opportunity to define that perfect job-card for the production.

CASE STUDY

*We have been using **IMP** since 2012 - initially for our commercial print operations, and since then it has become an integral part of our workflow. We added the Packaging version of **IMP** in 2014, and with its automatic planning on reels and sheets, it has helped in using our inventory more effectively, and giving us layouts with higher effectiveness, which allow us to be competitive in the market.*

*This year, we have started using **IMP+** for generating the estimates also - we were able to build-in the times, wastages, etc. which change based on different parameters for all the various operations we do like printing, lamination, foiling, embossing, die cutting, folder gluer, book binding, etc. This is not only across our sheetfed offset for commercial and packaging operations, but also for our reel-fed Flexo label presses too. For our labels unit, we have set it up to cost simultaneously on Flexo and Indigo presses, to work out which is the best fit for the job at hand.*

Finally, we have been able to bring in automation both in our prepress workflow (through JDF integration with our Esko workflow) as well as in our SAP ERP. IMP's final plans are exported as an XML and parsed into our SAP ERP system to generate the sale orders in the system automatically.

InSoft has been very proactive in understanding our use cases and giving us solutions that work. The new Estimation module is proof that InSoft continues to deliver cutting edge solutions.

HARSHA PARUCHURI DIRECTOR **PRAGATI OFFSET & PACKAGING (INDIA)**

"Die line creation and finding ideal imposition / nesting schemes are key in estimation. Both are achieved seamlessly by InSoft's StylKIT CAD and Imp Layout Planner. Estimation is so powerful that it gives us the flexibility of calculating costs in different pricing frameworks. Adding process steps to the cost structure is very flexible and software generates accurate quotes. Now exporting estimate data to our ERP is a breeze through xml. Multiple artwork ganging with equal quantities / different quantities is all possible. The Die-library is a very powerful feature that enables cost savings and die re-use. IMP+ Estimation eliminates any guess work in the process and this is one of the smart investments we made lately in Express Pack Print"

VIJAYANDHRAN. G CHIEF TECHNICAL OFFICER EXPRESS PACK PRINT (DUBAI, UAE)

BENEFITS

EXTENSIBLE. User can define formulae & logic even for specialty custom operations and print products.

CUSTOMIZABLE. Costing logic of standard operations can be modified without any limits.

ACCURACY. Imp's planning engine and the customizability of the costing logic ensures cost estimation is both automated and accurate.

JOB-ROUTING. Complete job routing is computed for arriving at the final cost which means a complete job-card can be generated at the time of estimation.

NEW CUSTOMIZABLE REPORTS. Unprecedented opportunity for the printer to define that perfect job-card for their production.



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